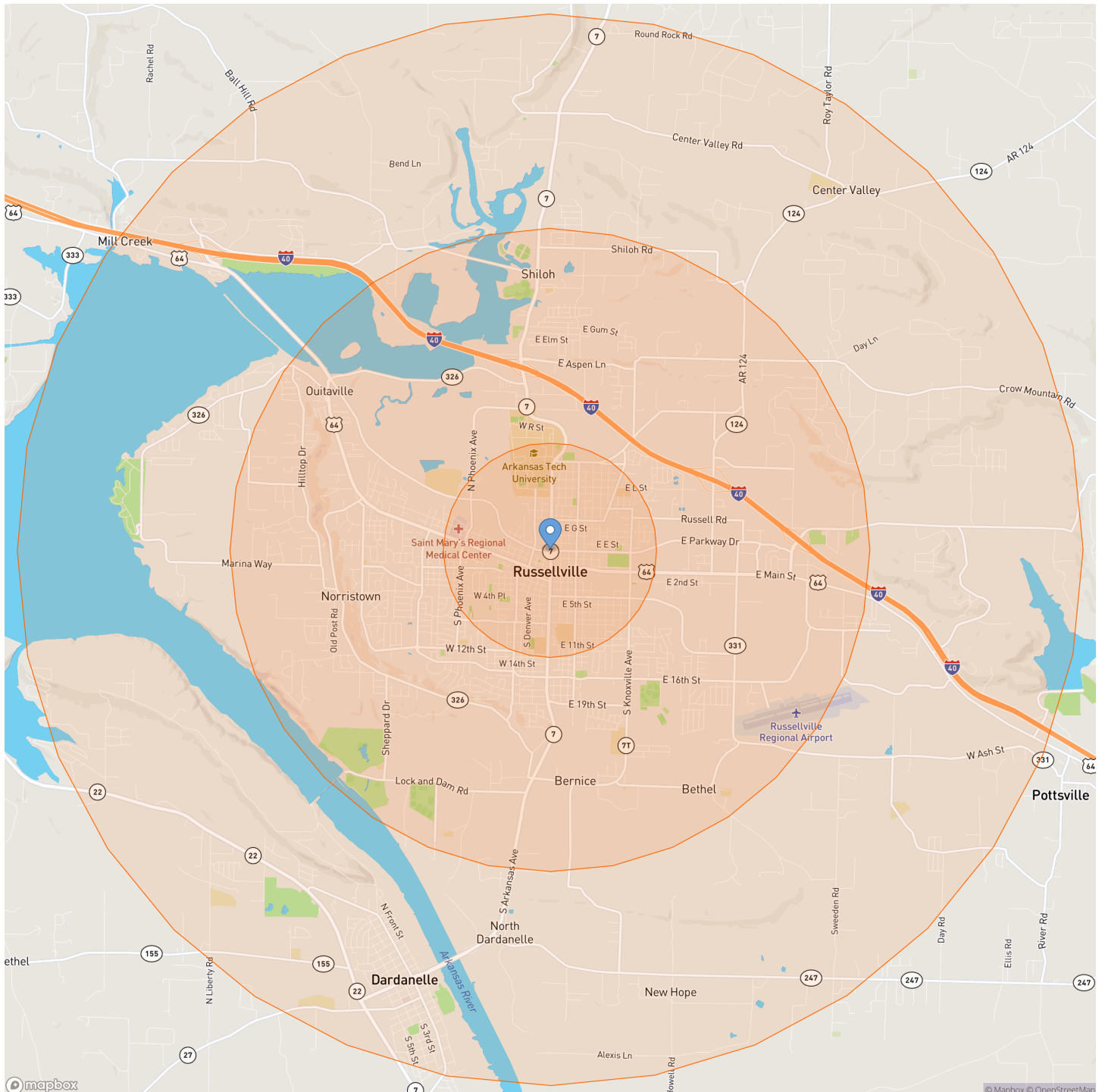


RADIUS REPORT FOR 1, 3, and 5 miles around 407 N Arkansas Ave, Russellville, AR 72801

PREPARED FOR: Ariel Yisraelian

DATE: June 19, 2023

MAP



DEMOGRAPHICS

Population

	1 mile	3 miles	5 miles
Population	6,499	26,494	37,770

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B01003

Income

	1 mile		3 miles		5 miles	
Median Household Income (in 2021 inflation adjusted dollars)	\$35,081		\$39,528		\$45,041	
Mean Household Income (in 2021 inflation adjusted dollars)	\$43,932		\$60,204		\$65,891	
Households	2,322		9,523		13,364	
Less than \$25,000	869	37%	2,871	30%	3,712	28%
\$25,000 to \$49,999	813	35%	2,927	31%	3,689	28%
\$50,000 to \$74,999	328	14%	1,454	15%	2,358	18%
\$75,000 to \$99,999	122	5%	843	9%	1,227	9%
\$100,000 to \$199,999	174	7%	1,213	13%	1,921	14%
\$200,000 or more	17	1%	216	2%	457	3%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B19001, B19013, B19025

Age

	1 mile		3 miles		5 miles	
Median Age	30		31		32	
Population	6,499		26,494		37,770	
9 & under	967	15%	3,806	14%	5,074	13%
10 to 19	816	13%	3,823	14%	5,784	15%
20 to 29	1,474	23%	5,307	20%	6,975	18%
30 to 39	916	14%	3,620	14%	4,975	13%
40 to 49	852	13%	2,839	11%	3,910	10%
50 to 59	469	7%	2,446	9%	3,805	10%
60 to 69	408	6%	2,178	8%	3,540	9%
70 & over	598	9%	2,475	9%	3,707	10%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B01001

Race & Ethnicity

	1 mile		3 miles		5 miles	
Population	6,499		26,494		37,770	
White	4,662	72%	19,590	74%	28,719	76%
Black	440	7%	896	3%	1,218	3%
American Indian	8	0%	46	0%	88	0%
Asian	81	1%	632	2%	725	2%
Pacific Islander	2	0%	8	0%	8	0%
Other race	27	0%	56	0%	56	0%
Two or more races	415	6%	1,244	5%	1,412	4%
Hispanic	865	13%	4,021	15%	5,545	15%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B03002

Educational Attainment

	1 mile		3 miles		5 miles	
Population 25 years & Over	3,794		15,721		22,646	
No high school diploma	802	21%	2,648	17%	3,527	16%
High school graduate or equal	1,145	30%	4,664	30%	7,007	31%
Some college	801	21%	3,018	19%	4,319	19%
Associate's degree	281	7%	1,098	7%	1,510	7%
Bachelor's degree	403	11%	2,659	17%	4,043	18%
Masters, doctorate, professional	362	10%	1,634	10%	2,240	10%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B15002

Employment Status

	1 mile		3 miles		5 miles	
Population 16 years & Over	5,071		20,752		30,013	
In labor force	3,098	61%	12,410	60%	17,987	60%
Civilian labor force	3,087	61%	12,371	60%	17,938	60%
Employed	2,918	58%	11,579	56%	16,736	56%
Unemployed	169	3%	792	4%	1,202	4%
In armed forces	11	0%	39	0%	50	0%
Not in labor force	1,973	39%	8,343	40%	12,025	40%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B23025

Households

	1 mile		3 miles		5 miles	
Households	2,322		9,523		13,364	
Family households	1,356	58%	5,766	61%	8,424	63%
Married couple family	826	36%	3,968	42%	6,086	46%
With own children under 18	432	19%	1,786	19%	2,604	19%
Other family	530	23%	1,798	19%	2,338	17%
Single male householder with own children under 18	22	1%	97	1%	142	1%
Single female householder with own children under 18	300	13%	1,042	11%	1,223	9%
Nonfamily households	966	42%	3,757	39%	4,940	37%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B11001, B11003

Housing Units

	1 mile		3 miles		5 miles	
Housing Units	2,758		10,903		15,187	
Occupied Housing Units	2,322		9,523		13,364	
Owner occupied units	1,027	44%	5,407	57%	8,450	63%
Renter occupied units	1,296	56%	4,116	43%	4,914	37%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B25024, B25003

Housing Unit Value

	1 mile		3 miles		5 miles	
Owner Occupied Housing Units	1,027		5,407		8,450	
Less than \$100,000	518	50%	1,607	30%	2,386	28%
\$100,000 to \$199,999	415	40%	2,608	48%	3,831	45%
\$200,000 to \$299,999	79	8%	765	14%	1,454	17%
\$300,000 to \$399,999	10	1%	285	5%	543	6%
\$400,000 to \$499,999	1	0%	85	2%	119	1%
\$500,000 or more	5	0%	57	1%	117	1%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B25075

Detailed Age

	1 mile		3 miles		5 miles	
Population	6,499		26,494		37,770	
Male	3,023	47%	12,626	48%	18,475	49%
Under 5 years	305	5%	1,113	4%	1,415	4%
5 to 9 years	209	3%	955	4%	1,329	4%
10 to 14 years	125	2%	809	3%	1,199	3%
15 to 17 years	52	1%	234	1%	388	1%
18 and 19 years	83	1%	675	3%	1,176	3%
20 years	49	1%	232	1%	506	1%
21 years	155	2%	505	2%	748	2%
22 to 24 years	250	4%	817	3%	946	3%
25 to 29 years	308	5%	1,147	4%	1,433	4%
30 to 34 years	334	5%	1,033	4%	1,443	4%
35 to 39 years	80	1%	691	3%	1,086	3%
40 to 44 years	189	3%	637	2%	886	2%
45 to 49 years	244	4%	828	3%	1,047	3%
50 to 54 years	72	1%	480	2%	849	2%
55 to 59 years	173	3%	697	3%	1,052	3%
60 and 61 years	35	1%	320	1%	573	2%
62 to 64 years	43	1%	202	1%	333	1%
65 and 66 years	56	1%	193	1%	324	1%
67 to 69 years	12	0%	185	1%	319	1%
70 to 74 years	165	3%	434	2%	666	2%
75 to 79 years	48	1%	265	1%	409	1%
80 to 84 years	9	0%	98	0%	150	0%
85 years and over	28	0%	76	0%	196	1%
Female:	3,476	53%	13,868	52%	19,294	51%
Under 5 years	234	4%	934	4%	1,226	3%
5 to 9 years	219	3%	804	3%	1,104	3%
10 to 14 years	309	5%	950	4%	1,235	3%
15 to 17 years	71	1%	511	2%	675	2%
18 and 19 years	177	3%	645	2%	1,110	3%
20 years	285	4%	505	2%	609	2%
21 years	34	1%	329	1%	450	1%
22 to 24 years	150	2%	756	3%	1,008	3%
25 to 29 years	243	4%	1,015	4%	1,275	3%
30 to 34 years	313	5%	970	4%	1,197	3%
35 to 39 years	189	3%	926	3%	1,249	3%
40 to 44 years	272	4%	597	2%	839	2%
45 to 49 years	146	2%	776	3%	1,138	3%
50 to 54 years	135	2%	609	2%	859	2%
55 to 59 years	89	1%	660	2%	1,045	3%
60 and 61 years	68	1%	350	1%	521	1%
62 to 64 years	74	1%	409	2%	665	2%
65 and 66 years	23	0%	131	0%	233	1%
67 to 69 years	98	2%	388	1%	571	2%
70 to 74 years	117	2%	530	2%	804	2%
75 to 79 years	48	1%	254	1%	364	1%
80 to 84 years	52	1%	236	1%	408	1%
85 years and over	131	2%	582	2%	708	2%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B01001, B01003. The numbers in the above table may not total up due to rounding.

POPULATION PROJECTIONS

State and county population projections.

	2000	2010	2020	2030	% Population Change			% Population Change 2020-2030
					2000-2010	2010-2020	2020-2030	
Arkansas	2,673,400	2,915,918	3,011,524	3,271,344				9%
Pope County	54,469	61,754	63,381	71,325				13%
Yell County	21,139	22,185	20,263	21,699				7%

Source: UALR Arkansas Economic Development Institute, Demographic Research, County Population Projections 2014-2065 for Arkansas: Time Series Extrapolations. 2019.
U.S. Census Bureau, Decennial Censuses 2000, 2010, and 2020.

METHODOLOGY

First, we subtract the 2021 US Census Bureau's water areas from the 2021 block groups. Then we calculate the project's radiuses, the block groups minus water areas that intersect the radiuses, and the percent of each block group's area that's in the radiuses (overlap). Next, the overlap percent is multiplied by the Census demographics for each block group. Finally, we sum the overlap times the demographics for all block groups that intersect a radius to produce the demographic estimate for the radius.

The benefits of this methodology are that it allows for:

1. the use of the **most current data** for small area geographies from the US Census Bureau;
2. the estimation of demographics for radius distances using dissimilar shaped Census block groups;
3. **data comparability** (because estimates for small radiuses and large radiuses use the same methodology, geographies and datasets); and
4. improved estimates along coastlines and large water bodies by removing water areas.

This methodology assumes that the **population is equally distributed** throughout a block group. This assumption can result in unlikely estimates for small radiuses (i.e. 1 mile) in rural areas with low population densities and thus, large geographic area block groups.

If you have any questions, you can reach Cubit at 1.800.939.2130 or at www.cubitplanning.com.

CUBIT

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