

DEMOGRAPHICS

Population

	1 mile	3 miles	5 miles
Population	9,497	53,434	119,944

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B01003

Income

	1 mile		3 miles		5 miles	
Median Household Income (in 2021 inflation adjusted dollars)	\$30,919		\$50,480		\$51,537	
Mean Household Income (in 2021 inflation adjusted dollars)	\$44,006		\$80,081		\$79,143	
Households	4,004		24,696		53,531	
Less than \$25,000	1,655	41%	6,697	27%	14,281	27%
\$25,000 to \$49,999	1,152	29%	5,561	23%	11,894	22%
\$50,000 to \$74,999	550	14%	4,177	17%	8,675	16%
\$75,000 to \$99,999	245	6%	2,367	10%	5,730	11%
\$100,000 to \$199,999	345	9%	4,370	18%	9,581	18%
\$200,000 or more	57	1%	1,525	6%	3,370	6%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B19001, B19013, B19025

Age

	1 mile		3 miles		5 miles	
Median Age	34		37		39	
Population	9,497		53,434		119,944	
9 & under	1,570	17%	6,495	12%	13,891	12%
10 to 19	1,271	13%	5,921	11%	13,423	11%
20 to 29	1,268	13%	8,780	16%	18,290	15%
30 to 39	1,483	16%	7,683	14%	16,650	14%
40 to 49	947	10%	6,308	12%	14,317	12%
50 to 59	1,304	14%	6,761	13%	15,095	13%
60 to 69	1,017	11%	6,291	12%	15,289	13%
70 & over	637	7%	5,195	10%	12,990	11%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B01001

Race & Ethnicity

	1 mile		3 miles		5 miles	
Population	9,497		53,434		119,944	
White	2,825	30%	28,392	53%	63,237	53%
Black	5,340	56%	18,563	35%	44,887	37%
American Indian	16	0%	151	0%	294	0%
Asian	30	0%	753	1%	1,633	1%
Pacific Islander	0	0%	50	0%	51	0%
Other race	31	0%	193	0%	228	0%
Two or more races	156	2%	1,830	3%	3,499	3%
Hispanic	1,099	12%	3,502	7%	6,114	5%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B03002

Educational Attainment

	1 mile		3 miles		5 miles	
Population 25 years & Over	6,056		37,324		84,246	
No high school diploma	741	12%	3,272	9%	7,045	8%
High school graduate or equal	2,385	39%	9,627	26%	21,458	25%
Some college	1,478	24%	7,588	20%	17,105	20%
Associate's degree	363	6%	2,554	7%	5,886	7%
Bachelor's degree	757	13%	8,451	23%	19,457	23%
Masters, doctorate, professional	333	5%	5,833	16%	13,296	16%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B15002

Employment Status

	1 mile		3 miles		5 miles	
Population 16 years & Over	7,138		43,320		97,765	
In labor force	4,249	60%	28,569	66%	61,801	63%
Civilian labor force	4,229	59%	28,311	65%	61,358	63%
Employed	3,850	54%	26,591	61%	57,660	59%
Unemployed	379	5%	1,719	4%	3,699	4%
In armed forces	19	0%	258	1%	443	0%
Not in labor force	2,889	40%	14,751	34%	35,964	37%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B23025

Households

	1 mile		3 miles		5 miles	
Households	4,004		24,696		53,531	
Family households	2,051	51%	12,009	49%	27,042	51%
Married couple family	925	23%	7,486	30%	17,105	32%
With own children under 18	288	7%	2,511	10%	5,699	11%
Other family	1,127	28%	4,523	18%	9,937	19%
Single male householder with own children under 18	127	3%	535	2%	851	2%
Single female householder with own children under 18	508	13%	2,040	8%	4,395	8%
Nonfamily households	1,952	49%	12,687	51%	26,488	49%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B11001, B11003

Housing Units

	1 mile		3 miles		5 miles	
Housing Units	4,976		29,424		64,163	
Occupied Housing Units	4,004		24,696		53,531	
Owner occupied units	1,328	33%	11,686	47%	28,473	53%
Renter occupied units	2,676	67%	13,010	53%	25,058	47%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B25024, B25003

Housing Unit Value

	1 mile		3 miles		5 miles	
Owner Occupied Housing Units	1,328		11,686		28,473	
Less than \$100,000	859	65%	3,252	28%	7,269	26%
\$100,000 to \$199,999	326	25%	4,431	38%	11,012	39%
\$200,000 to \$299,999	110	8%	1,929	17%	5,205	18%
\$300,000 to \$399,999	33	2%	523	4%	1,915	7%
\$400,000 to \$499,999	0	0%	540	5%	1,186	4%
\$500,000 or more	0	0%	1,010	9%	1,887	7%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B25075

Detailed Age

	1 mile		3 miles		5 miles	
Population	9,497		53,434		119,944	
Male	4,559	48%	26,182	49%	58,687	49%
Under 5 years	440	5%	1,854	3%	3,852	3%
5 to 9 years	307	3%	1,644	3%	3,411	3%
10 to 14 years	417	4%	1,747	3%	4,171	3%
15 to 17 years	164	2%	681	1%	1,944	2%
18 and 19 years	100	1%	524	1%	1,297	1%
20 years	52	1%	408	1%	852	1%
21 years	2	0%	144	0%	548	0%
22 to 24 years	210	2%	1,319	2%	2,763	2%
25 to 29 years	232	2%	2,362	4%	4,724	4%
30 to 34 years	310	3%	2,001	4%	3,941	3%
35 to 39 years	352	4%	1,693	3%	3,807	3%
40 to 44 years	294	3%	1,807	3%	4,110	3%
45 to 49 years	200	2%	1,631	3%	3,522	3%
50 to 54 years	262	3%	1,295	2%	2,896	2%
55 to 59 years	283	3%	1,723	3%	3,980	3%
60 and 61 years	122	1%	487	1%	1,338	1%
62 to 64 years	198	2%	1,053	2%	2,366	2%
65 and 66 years	123	1%	597	1%	1,424	1%
67 to 69 years	130	1%	784	1%	2,082	2%
70 to 74 years	216	2%	1,047	2%	2,578	2%
75 to 79 years	78	1%	665	1%	1,586	1%
80 to 84 years	33	0%	359	1%	750	1%
85 years and over	33	0%	357	1%	744	1%
Female:	4,938	52%	27,252	51%	61,257	51%
Under 5 years	267	3%	1,411	3%	2,963	2%
5 to 9 years	556	6%	1,586	3%	3,664	3%
10 to 14 years	280	3%	1,405	3%	2,713	2%
15 to 17 years	185	2%	1,002	2%	2,049	2%
18 and 19 years	125	1%	563	1%	1,249	1%
20 years	27	0%	235	0%	649	1%
21 years	32	0%	289	1%	529	0%
22 to 24 years	276	3%	1,298	2%	3,044	3%
25 to 29 years	436	5%	2,725	5%	5,181	4%
30 to 34 years	452	5%	2,259	4%	4,648	4%
35 to 39 years	369	4%	1,730	3%	4,254	4%
40 to 44 years	190	2%	1,437	3%	3,470	3%
45 to 49 years	262	3%	1,433	3%	3,214	3%
50 to 54 years	250	3%	1,689	3%	3,881	3%
55 to 59 years	509	5%	2,054	4%	4,338	4%
60 and 61 years	118	1%	682	1%	1,924	2%
62 to 64 years	144	2%	924	2%	2,467	2%
65 and 66 years	55	1%	751	1%	1,495	1%
67 to 69 years	127	1%	1,013	2%	2,192	2%
70 to 74 years	119	1%	1,121	2%	2,838	2%
75 to 79 years	46	0%	600	1%	1,630	1%
80 to 84 years	45	0%	402	1%	1,020	1%
85 years and over	68	1%	644	1%	1,844	2%

Source: U.S. Census Bureau, 2021 American Community Survey, Tables B01001, B01003. The numbers in the above table may not total up due to rounding.

POPULATION PROJECTIONS

State and county population projections.

	2000	2010	2020	2030	% Population Change			% Population Change 2020-2030
					2000-2010	2010-2020	2020-2030	
Arkansas	2,673,400	2,915,918	3,011,524	3,271,344				9%
Pulaski County	361,474	382,748	399,125	438,011				10%

Source: UALR Arkansas Economic Development Institute, Demographic Research, County Population Projections 2014-2065 for Arkansas: Time Series Extrapolations. 2019.
U.S. Census Bureau, Decennial Censuses 2000, 2010, and 2020.

METHODOLOGY

First, we subtract the 2021 US Census Bureau's water areas from the 2021 block groups. Then we calculate the project's radiuses, the block groups minus water areas that intersect the radiuses, and the percent of each block group's area that's in the radiuses (overlap). Next, the overlap percent is multiplied by the Census demographics for each block group. Finally, we sum the overlap times the demographics for all block groups that intersect a radius to produce the demographic estimate for the radius.

The benefits of this methodology are that it allows for:

1. the use of the **most current data** for small area geographies from the US Census Bureau;
2. the estimation of demographics for radius distances using dissimilar shaped Census block groups;
3. **data comparability** (because estimates for small radiuses and large radiuses use the same methodology, geographies and datasets); and
4. improved estimates along coastlines and large water bodies by removing water areas.

This methodology assumes that the **population is equally distributed** throughout a block group. This assumption can result in unlikely estimates for small radiuses (i.e. 1 mile) in rural areas with low population densities and thus, large geographic area block groups.

If you have any questions, you can reach Cubit at 1.800.939.2130 or at www.cubitplanning.com.

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